

China Business Culture & Etiquette



This guide contains detailed information for doing business in China. Specifically it will help you to:

- Understand the business environment of the country
- Prepare and conduct successful negotiations
- Learn the rules of business etiquette
- Understand how culture affects business
- Get practical information when visiting the country

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Who should buy this guide

This guide is intended for exporters, importers, executives and international trade professionals; diplomats, officials of international organizations and chambers of commerce; public relations and etiquette experts; professors and business students; and anyone who has to establish contacts and conduct business with China.

Reviews

There are yet no reviews for this product.